



WHEN IS IT TIME TO HIRE A CFO?

WHEN IS THE RIGHT TIME TO INVEST IN THIS CRUCIAL NEW TEAM MEMBER?

84%

DID YOU KNOW THAT ON AVERAGE BUSINESS OWNERS HAVE 84% OF THEIR PERSONAL NET WORTH TIED UP IN THEIR BUSINESS?

A CFO WILL MANAGE YOUR BUSINESS' FINANCES IN A WAY THAT WILL PROTECT AND OPTIMIZE YOUR PERSONAL NET WORTH THAT YOU HAVE WORKED SO HARD TO BUILD.



A CFO IS A BIG INVESTMENT, BUT A CRUCIAL ONE IF YOU WANT YOUR BUSINESS TO GROW.

HOW TO KNOW YOU'RE READY

DOES THIS SOUND LIKE YOU?



INCREASING SALES



FLAT EXPENSES

1. YOU NEED A FINANCIAL STRATEGY TO REACH YOUR REVENUE/PROFIT GOALS - YOU HAVE BEEN STAGNANT IN GROWTH.

2. YOU FEEL LIKE YOU ARE THE ONLY ONE WITH ALL THE NUMBERS AND METRICS IN YOUR HEAD AND IT IS WEIGHING YOU DOWN.

3. YOU HAVE ASKED YOUR EXISTING FINANCIAL TEAM TO HELP YOU GROW THE BUSINESS AND THEY CAN'T SEEM TO FIX YOUR ISSUES.

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