



CLIENT SUCCESS STORY

CROWN PAINTING INC.

Our Strategic Partnership with clients creates long lasting results for their business

CLIENT GOALS

1 YEAR FINANCIAL/BUSINESS GOALS

To narrow down the most profitable lines of the business and revise procedures and strategies accordingly.

To ease the overall operational burden on CEO, increase profitability and maintain a more manageable business.

GOALS ACHIEVED AFTER 1 YEAR OF WORKING WITH THE CASH FLOW CFO

- Increased revenue by over \$5M from starting point in 2021 to end of 2023
- Identified true cost of labor to understand labor burden
- Identified accurate labor rates for how to bid jobs resulting in a 15% increase of hourly billable rate per team member
- Helped establish SOPs within accounting department for efficient accounting
- Established budgets and forecasts to track, monitor, and identify areas of overspending



Hiring the cash flow CFO has been the best decision for my companies. They have cleaned my books, developed systems and given me insights I have never had. Now I am planning and strategizing for profits rather than being reactive in business decisions.

**GRETCHEN ARBINI,
CROWN PAINTING INC.**