



# 5 FINANCIAL ACTIONS TO TAKE IN YOUR BUSINESS

RIGHT NOW

## UPDATE YOUR CASH FLOW FORECAST

Update your Cash Flow Forecast with what your cash position is going to be for the next 6 months.

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## DIVE DEEP IN REVIEWING EXPENSES

Are there any items you no longer need?

Can you lower a subscription level?

Color code your General Ledger:

Green = Vital to operations  
Yellow = To research further  
Red = Eliminate

# CONFIRM THAT YOUR PRICING IS SET CORRECTLY

(are you making money on each sale?)



Has your pricing changed to account for:

- Cost of Goods Inflation
- G&A Expense Inflation
- Increased Labor Cost

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## CALL YOUR BUSINESS BANKER

-Check in periodically to strengthen your relationship

-Set up a Line of Credit, or increase your current one, so that you have access to capital to support your growth goals



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## WORK WITH A FRACTIONAL CFO

Your Bookkeeper and Tax Preparer/CPA are looking at historical information. To grow your business and become more profitable, you need someone on your team who can help you see and plan for the future. Making the right spending decisions to support growth and protect your hard earned profits requires an experienced financial expert.

With a CFO by your side to steward your finances you will grow faster and with less stress but more PROFIT.

