



THIS SIMPLE SPREADSHEET WILL ADD \$200K TO YOUR BOTTOM LINE

Welcome! I'm so glad you took me up on my offer to get my money-making spreadsheet!

We've developed this framework to show you how simple it can be to take back control of your finances, gain peace of mind, and start increasing your bottom line.

The truth is, no matter how brilliant or amazing your products or services are, if you don't have a game plan in place to organize your cash flow, your business will continue leaking money and you will have no profit to show for all of your hard work.

That's why we advise all business owners, regardless of what products and services you sell or what industry you're in, to implement this time-tested, results-based, proven formula that divides your expenses into 4 categories, or buckets, helping you organize, simplify, and streamline your accounts like you never thought possible.

Our Cash Flow Framework allows you to take a 50,000-foot view of your cash flow funnel as a whole and then zoom in to focus on each of the four critical buckets of distribution and spending:

- COGS (Cost of Goods Sold) and/or COR (Cost of Revenue)
- G&A (General and Administrative)
- Marketing
- Profits



By compartmentalizing your revenue into these four categories and producing a 1-page spreadsheet specific to your company's P&L cash flow, you will be well on your way to adding \$200k to your bottom line—**guaranteed**.



LET'S GET STARTED!

STEP 1: Watch the training video now.

STEP 2: Create your spreadsheet

MY COMPANY		
Expense Categories	Recommended Allocation	Actual
COGS (Cost of Good Sold)	40%	%
G&A (General and Administrative)	25%	%
Marketing	10%	%
Profit	25%	%
Total	100%	%

Ready to dive deeper?

Let our experienced CFO team guide you through our Fast Cash Framework.

We'll step into your world and help you develop a customized, **30-day Fast Cash Action Plan** guaranteed to increase your profits in just 1 month.